



AMERICAN TAPESTRY ALLIANCE

Advertising with the American Tapestry Alliance

ATA invites you to share information about your products and services by advertising in:

- ATA's Membership Directory
- ATA's newsletter, *Tapestry Topics*
- Both ATA's Membership Directory and *Tapestry Topics*

Tapestry Topics is published quarterly and the Membership Directory is updated and distributed quarterly. Ads may be updated each quarter according to the following schedule:

January 15
April 1
July 15th
October 1

ATA members receive a 20% discount. All advertisers receive a 10% discount for taking out an ad in both publications.

Pricing for one year:

Membership Directory:

1/4 page ad (1.75" high x 4.75" wide)	=	\$30	(\$24 for ATA members)
1/2 page ad (3.75" high x 4.75" wide)	=	\$50	(\$40 for ATA members)
Full page ad (7.5" high x 4.75" wide)	=	\$100	(\$80 for ATA members)

Tapestry Topics:

1/4 page ad (1.75" high x 4.75" wide)	=	\$30	(\$24 for ATA members)
1/2 page ad (3.75" high x 4.75" wide)	=	\$50	(\$40 for ATA members)
Full page ad (7.5" high x 4.75" wide)	=	\$100	(\$80 for ATA members)

Both the Membership Directory and *Tapestry Topics*:

1/4 page ad (1.75" high x 4.75" wide)	=	\$54	(\$44 for ATA members)
1/2 page ad (3.75" high x 4.75" wide)	=	\$90	(\$72 for ATA members)
Full page ad (7.5" high x 4.75" wide)	=	\$180	(\$144 for ATA members)

You may place your ad directly through our online form:

<http://americantapestryalliance.org/ata-advertisement-submission-and-payment/>

Questions? Please contact Mary Lane: director@americantapestryalliance.org

We look forward to featuring your products and supplies!