



Advertising with the American Tapestry Alliance

ATA invites you to share information about your products and services by advertising in:

- ATA's Membership Directory
- ATA's newsletter, *Tapestry Topics* and eNews (logo only)
- ATA's Membership Directory, *Tapestry Topics*, and eNews

Tapestry Topics is published three times a year and the Membership Directory is updated yearly. Ads may be updated prior to the deadline of each *Tapestry Topics*:

February 1st	(Publication date is approximately March 15)
June 1st	(Publication date is approximately July 15)
October 1st	(Publication date is approximately November 15)

Ad Rates

ATA members receive a 20% discount. All advertisers receive a 10% discount for taking out an ad in both publications.

Annual Rates

Ad Size	Media	Member Rate	Non-Member Rate
1.75" H x 4.75" W	1/4 Page Membership Directory	\$24	\$30
	1/4 Page Tapestry Topics	\$24	\$30
	1/4 Page Both	\$44	\$54
3.75" H x 4.75" W	1/2 Page Membership Directory	\$40	\$50
	1/2 Page Tapestry Topics	\$40	\$50
	1/2 Page Both	\$72	\$90
7.5" H x 4.75" W	Full Page Membership Directory	\$80	\$100
	Full Page Tapestry Topics	\$80	\$100
	Full Page Both	\$144	\$180

Link to Place Ad: <https://americantapestryalliance.org/ata-advertisement-submission-and-payment/>