

American Tapestry Alliance, Inc. Annual Report 2021 – 2022





AMERICAN TAPESTRY ALLIANCE

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Cover Image: **Kathe Todd Hooker** 1st Place Teitelbaum Awardee, American Tapestry Biennial 13
"Nasty Ladies Unite! Do it before it's too late"
14 in x 13.5 in.

Board of Directors



Left to right, top to bottom:

Shelley Socolofsky, Director at Large (President); Sue Weil, Director at Large; Terry Olson, Director of Education; Susan Gangsei, Director of Promotions; Claire Most, Director of Membership (Secretary); Janette Gross, Director of Finance (Treasurer); Molly Elkind, Director of Volunteers; Murray Gibson, Director of Awards; David Heustess, Director of Exhibitions

Staff



Maggie Leining, Administrative Manager

Board News

New & Retiring Board Members

Many thanks go to retiring Board members **Terry Olson**, Director of Education, **Molly Elkind**, Director of Volunteers, and **Sue Weil**, Director at Large. Their contributions to ATA's success and growth during their tenure is greatly appreciated!

ATA recruits new Board members almost every year. This year our hardworking Nominating Committee was chaired by **Sue Weil**.



Barbara Heller, Director of Education

Barbara Heller, Director of Education, has been weaving tapestries for more years than she cares to remember. She has exhibited widely over the past forty years, locally, nationally, and internationally. Her tapestries have been featured in several books, magazine and newspaper articles as well as 2 catalogues published in conjunction with touring solo shows. She has many skills to bring to the ATA Board as she has organized exhibitions and symposia, written articles and given lectures, edited publications and curated exhibitions. She has represented Canada overseas at symposia and conferences and has lectured on her own work and on the place of Canadian tapestry in the world. She was the Canadian correspondent for the International Tapestry Journal and previously sat on the Board of the American Tapestry Alliance for 8 years. In 1993 she founded the B.C. Society of Tapestry Artists, a non-profit society for the promotion of tapestry and in 1995 she founded the Canadian Tapestry Network and began a newsletter which continues to this day. Now she feels it is time to come back and contribute to ATA in a new way.



Kennita Tully, Director of Volunteers

Kennita Tully, Director of Volunteers, says about her nomination, “How can I say no? No other organization I’ve been involved in compares to ATA in what it gives back to its members. When I returned to tapestry after a long period away, I was hungry to learn all that I’d missed. The American Tapestry Alliance continues to satiate that hunger. Reciprocity is an important part of belonging.”

She has experience in running her own business, managing employees and contractors and planning seasonal and annual events as well as teaching and writing on a regular basis. She has volunteered with ATA over the past 3 years and has just stepped down from serving as Membership Chair with Missouri Fiber Artists, a non-profit group. Kennita lives in Pottawatomie County, in Kansas.



John Paul Morabito, Director at Large

John Paul Morabito, Director at Large, offers, “the opportunity to serve on the board of the ATA is humbling and exciting. Weaving, as a practice and discipline, is called to expand itself and question its borders. I am motivated to use this platform to offer visibility and voice to the underrepresented BIPOC and LGBTQIA+ weavers who have long contributed to the field. This is an opportunity to collectively build upon the traditions of tapestry while working toward an expansive futurity.” As a transdisciplinary weaver, John Paul Morabito engages queerness, ethnicity, and the sacred through the medium of tapestry reimagined in the digital age. Their work outputs woven forms, moving images, and relational actions that look toward a future-past horizon where one can exalt queer grace. They have exhibited internationally including the Zhejiang Art Museum (Hangzhou City, China); CULT Aimee Friberg Exhibitions (San Francisco, CA); Dorsky Gallery Curatorial Projects (Long Island City, NY); Document (Chicago, IL); the Des Moines Art Center (Des Moines, IA); the Nerman Museum of Contemporary Art (Overland Park, KS); the Center for Craft (Asheville, NC); and the John Michael Kohler Arts Center (Sheboygan, WI). Collections include the Musée des maîtres et artisans du Québec (Montréal, Canada) and the Textile Resource Center at the School of the Art Institute of Chicago (Chicago, IL). In tandem with making, Morabito pursues a scholarly practice and has published writing for *Bloomsbury Encyclopedia of World Textiles* (forthcoming), *Journal of Textile Design Research and Practice*, *Art China*, and *The Textile Reader 2*. They are the editor of *Weaving Beyond the Binary*, a forthcoming special issue of the international peer-reviewed journal *Textile: Cloth and Culture*. Morabito holds a BFA from the Maryland Institute College of Art and an MFA from the School of the Art Institute of Chicago. John Paul is currently a Professor of Fibers at Kent State University with prior professorship at SAIC.

Membership

We are pleased to report that the membership, while down from the previous year by a few members, is strong at **1025**. **Claire Most**, Director of Membership, has done an outstanding job assisting with all of our membership renewals and concerns during the year. Our current statistics are as follows:

1025 members

28 countries represented

16% of our members live in a country other than the United States

23% of our members join at the Studio Circle or higher level

People join ATA for many reasons, and we have programming that addresses the needs of this broad membership.

Membership Benefits

The list of benefits for our members is rich and this past year has included *Tapestry Topics*, *TEX@ATA* online exhibition access, social media spotlights featuring **Studio Circle** members who have **Artist Pages** or teach tapestry, invitations for ATA's **Ambassador Program Virtual Lecture**, and inclusions in ATA's ***Tiny but Mighty*** non-juried exhibition in Knoxville, TN, plus discounts from related businesses and enhanced information on the website.

ATA prioritizes the importance of programming in real time whenever possible. This past year we have witnessed our ability to attend workshops and exhibitions. We continue to offer options in both virtual and in person programming and will continue to do so allowing for further inclusivity of our members. Thanks to our Director of Exhibitions, **David Heustess**, and many wonderful volunteers, ATA was able to provide exhibition opportunities among international colleagues juried by notable professionals in the contemporary art field for both large and small format tapestries. Full color catalogs were created, offering members professional exhibition opportunities in prestigious national venues.

ATA created an enormously successful *heARTscapes Postcard Exchange*, this year in addition to a fabulous **Media Tour 2022** on Instagram. Enormous thanks to **Susan Gangsei**, Director of Promotions, and **Maggie Leininger**, Administrative Manager, for their efforts in these projects.



New members especially express their interest in using ATA to gain knowledge in tapestry, enjoy the exposure to contemporary tapestry, find fulfilling inspiration in design and technique, and appreciate ATA as a great resource in connecting them with other tapestry weavers across the globe.

Tiny But Mighty Exhibition: Phoebe McAfee "Western Bumblebee"

Artist Pages



JoEl Levy Logiudice "Blue Ridge Sunset"

The **Artist Pages** continue to be a visually exciting section of the ATA website and an important perk for our members. Over **100** members are represented on the website, many of whom update their images every year thanks to **Kennita Tully** and our new Artist Pages Manager **Jeane Vogel**. Open to all visitors, this site shows a diverse range of work that exemplifies the field of contemporary tapestry. Having an Artist Page is a wonderful benefit of the Circle level memberships. All visitors to the ATA website may view this work.

Awards

Supporting excellence in tapestry and encouraging educational opportunities in the tapestry field are cornerstones of ATA's mission. Director of Awards, **Murray Gibson**, managed the following awards that provide recognition and/or financial assistance to fulfill these goals and encourage tapestry weavers at all levels.

International Student Award

This award encourages the study of tapestry in a college program at the undergraduate or graduate level. This year's award, in the amount of \$750 and a complimentary one-year membership to ATA was granted to:

Zajen Aina Paguergan, Alberta University of The Arts, Calgary, Alberta, Canada

Thanks to jurors: **Thoma Ewen**, **David Heustess**, and **Michele Martin**.



*Zajen Aina Paguergan
"kamayan", 2021
16 in x 28 in
Cotton warp, mixed fibers for weft*

Award for Excellence

The Award for Excellence recognizes tapestries that an exhibition juror selects for achieving excellence in design, creative imagery, technical execution, and the use of color. The criteria for this Award was amended this year to make it clear that nominations can be received from jurors who are judging online shows. This year's awardees are:

Mimi Rodes, *Sunset at Lake Atitlan*

Exhibition: *Fabulous Fibers! A Celebration of Utah Fiber Artists*, Mary Meigs Atwater Weavers Guild of Utah 26th Bi-Annual Fiber, Cultural Celebration Center, West Valley City, UT. Juror: **Robyn Spady**



Mimi Rodes, "Sunset at Lake Atitlan", 10 in x 10 in

Ama Wertz, *Butterfly Effect (California Dogface)*

Exhibition: *SHIFT, Tapestry Weavers West*, Art Works Downtown, San Rafael, CA
Juror: **Christine Koppes**



Alma Wertz, *Butterfly Effect (California Dogface)*, 2021, 8.5 in x 5 in x 4 in
Wool, cotton, KN95 mask

Weaving the Future

This grant is designed to support weaving opportunities for youth and to provide tapestry training to teachers who will, in turn, teach tapestry weaving to children. This grant is open to non-members and members alike.

Grant awarded to **Olivia Resch** to work with **Olivia Diez** – an art teacher at The Language Academy, San Diego, California

Thanks to jurors: **Molly Elkind, Janet Moore, and Margaret Wilson**

Painter Brown Scholarship Fund

This scholarship is for study in the field of tapestry; it is awarded based on artistic or scholastic merit. Criteria have been amended to make it clear that online workshops/courses are eligible.

Gisele Olson of Jackson Wyoming received a \$250 scholarship in October 2021 to purchase Archie Brennan and Susan Maffei's instructional video series

Thanks to jurors: **Joan Griffin, Terry Olson and Dorina Scalia**

Emerge Award

This membership award program recognizes university students who have a strong interest in tapestry and are recommended by their professors.

Rosemary Anderson, Kent State University, nominated by **Janice Lessman-Moss**
Erica Littlejohn, School of the Art Institute of Chicago, nominated by **John Paul Morabito**

Sophie Pickering, School of Visual Studies at the University of Missouri,
Nominated by **C. Pazia Mannella**



Rosemary (Romy) Anderson, "Intersections", 2020. 9.5 in x 9.5 in each pane. Scrap yarns



Erica Maria Littlejohn, "I called to say we have two lives", 2021-2022. Cotton, linen, wool, mohair, silk, rayon, glass. 138 in x 109 in



Sophie Pickering, Scientific, 2022, 25 in x 40 in, Hand-dyed pearl cotton, thread, rug warp.

Communications

Communication is the heart of every organization. ATA remains strong in its commitment to communication whether it's through providing links between members, or as a platform for sharing the latest news and reviews in tapestry. At the core of this network lies our tri-annual publication *Tapestry Topics*, our well-loved and very readable newsletter. Bolstering this publication are the ongoing and ever far-reaching shares of the many compelling images created by members and posted on a multitude of social media platforms. ATA's network spans globally which is a core principle of our mission.

Tapestry Topics

ATA's newsletter, a member's only benefit, is rich with information and images on curated topics. Published tri-annually, *Tapestry Topics*, investigates a variety of thought-provoking essays dedicated to the process, practice, theory, and designing of the medium. Published in full color online, then delivered to every member in pdf format, the range of authors provide an expansive view of a variety of identified topics by members and the editorial team. Issues over two years old are available on the website for the general public.

This year we published a special *Tapestry Topics* as a two-part series called *Tiny but Mighty*. This title was shared with our freshly renamed 'unjuried small format' exhibition. This two-part *Tapestry Topics* was formatted as a special gallery issue that included full page color renditions of member's tapestries. This special publication series was very popular among our members. Its extraordinary success required extra efforts from our volunteers. We gratefully acknowledge special thanks to **Robbie LeFleur** for her leading authority on the work of Frida Hansen, and to **Kim Mumbower, Lindsey Kronmiller, David Heustess, Molly Elkind, Leslie Munroe** and **Maggie Leininger** for their extra efforts in making *Tapestry Topics* such a success. The publication themes this year were:

Fall 2021, *Weaving Communities*
Spring 2022, *Tiny But Mighty Part 1*
Summer 2022, *Tiny But Mighty Part 2*

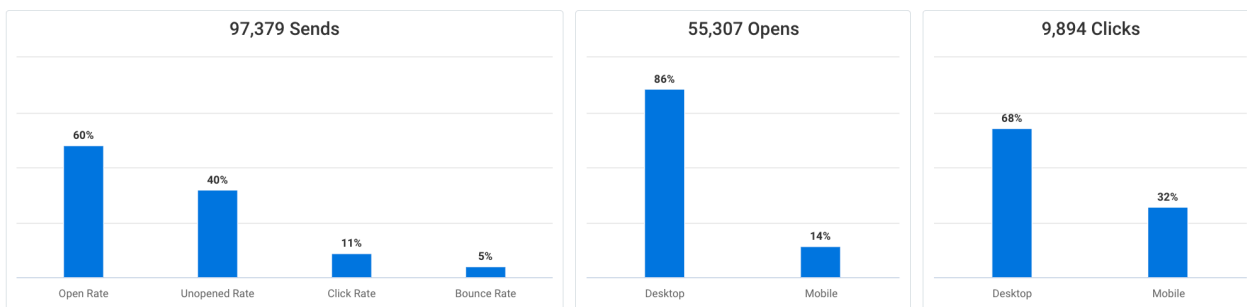
eNews and eKudos

An active resource for keeping members up to date on tapestry workshops, classes and exhibitions, these ongoing blasts keep us current on the tapestry happenings. Programming is now being augmented to include both hybrid and in-person events in this post-pandemic year. Both **eNews** and **eKudos** are seeing a huge response rate in participation, linking us to outside marketing resources and advertisers. These sites were used this year, especially to bolster promotion for ATA's exhibition news, membership survey request, and Postcard Exchange. We thank **Maggie Leininger** and **Gina Taylor** for their ongoing work with these items.

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promotion for ATA's exhibition news, membership survey request, and the Postcard Exchange project.

Below is a graph showing the number of emails sent via Constant Contact (which includes membership renewals, special forms of communications related to events, and regular communication). ATA's open rate is 60%, approximately 24% higher than industry average open rates, and shows a growth of 8% of information sent to our members.



Let's Talk Tapestry

ATA's private Facebook group for members, **Let's Talk Tapestry** now has **682** members, up from **635** this time last year. The group was created in June of 2018 to provide a means for members to discuss and share tapestry related topics among each other. **Katie Ellis** aids in soliciting topics and administering the group and **Kristin Kelley-Munoz** is a co-moderator. **Maggie Leininger** coordinates requests from members to join the group ensuring that those requesting to join the group are up to date with their membership.

Website

The ATA website provides a river of information and inspiration. **Maggie Leininger** continues to update the site with the intent to make the wealth of information located here more user friendly. We are currently working with Washington Media and have received a quote and timeline for reworking our current website.

Education

ATA is deeply committed to keeping tapestry alive and thriving through its many educational programs. **Terry Olson**, outgoing Director of Education, organized and oversaw the very popular workshops held each year. **Barbara Heller**, the incoming Director will continue the education programming. We are thrilled to have been able to offer some spectacular workshops in person.

Workshops

Our **Members' Retreat** this year was held in Knoxville, TN. Both workshops and **Speaker Series** were held at the Marriott in conjunction with Convergence, 2022. Our guest instructors were **Fiona Hutchinson** of Edinburgh, Scotland and **Jennifer Sargent** of Memphis, TN. Both gave engaging lectures and inspiring workshops.

Ambassador Program

A new program begun this year, the **Ambassador Program** provides an opportunity for ATA members to engage with and learn from tapestry weavers who are from cultural and/or professional backgrounds currently under-represented in ATA's current membership. ATA emphasizes its commitment to supporting under-represented tapestry weavers as participating ambassadors. The Ambassador Awardees each receive monetary compensation for their engagement with ATA through a lecture about their work along with a one free year membership. Our inaugural Ambassador for this year is **Kevin Aspaas**, a Dine weaver from Shiprock, NM. Aspaas' artist talk was a huge success among our members - with over **900** registered guests and **423** members attending his virtual lecture. Thank you to volunteers **Allie Dudley** and ATA's incoming Director of Education, **Barbara Heller**, for helping Terry make this new program an exciting membership opportunity and great success.

Mentoring Program

The Mentoring Program pairs a member (mentee) with a volunteer ATA instructor (mentor). They work together to design an individualized learning program for the mentee. We thank **Linda Disosway** for managing this productive program. This is a very valuable benefit for Circle level members. New mentors, who are willing to share their expertise, are always needed. We applaud our members who actively engage in this type of enrichment and we sincerely thank our mentors for sharing their valuable time and energy to this rewarding program.

Listing of Tapestry Instructors

ATA's website includes a valuable listing of tapestry instructors from around the world. These artists, from twenty-four states within the USA and seven other countries, teach classes, workshops and provide individual instruction. Please visit our website and under the education tab, locate our list of instructors for more details.

Exhibitions

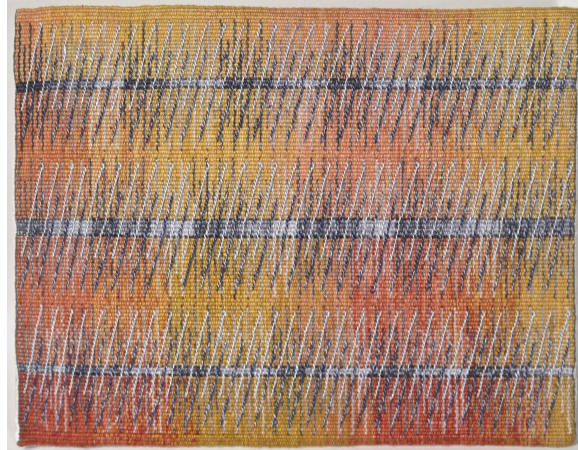
ATA-sponsored exhibitions provide opportunities for our members at all levels. For those interested in developing their professional practice, ATA aids artists learning to document and submit artworks to juried exhibitions. This guidance is invaluable. Equally, for those just beginning their weaving practice, the opportunity to enter unjuried exhibitions is a boost. These exhibitions help to garner national and international acclaim, support the networking of tapestry artists across borders, and highlight the work our members are undertaking in their studios.

American Tapestry Biennial, *Small Tapestry International* and *Unjuried Small Format Exhibition* are shown in galleries and museums around the United States. Putting together an exhibition, with an accompanying catalog, takes a wide variety of skill sets. Numerous volunteers are involved at all stages - from finding exhibition venues to shipping catalogs long after the show has opened. It is difficult to convey the enormous effort it takes to create each exhibit. We wish to extend our sincere thanks to all the volunteers who support the Director of Exhibitions, **David Heustess** in these valuable and enormous projects.

ATA has transitioned their exhibition entry platform from the ATA website to CaFE.org. This professional artist platform offers members an opportunity to store their portfolio of works in one digital space, allowing for easy entry into exhibitions beyond the ATA hosted exhibits while providing greater resources and opportunity sharing.

Small Tapestry International 7: Elements

This popular exhibition was juried by **Susan Iverson** and opened as a collaborative exhibition with the **American Association of Woodturners** (AAW) in St. Paul, MN and **Lincoln City Cultural Center** in Lincoln City, OR. A catalog was produced of the tapestries along with the turned wood works, providing a unique collaboration. ATA's amazing volunteer, **Ila McCollum**, was the chairperson for this exhibition. Ila did an incredible job communicating with all of the exhibiting artists throughout the exhibit cycle and coordinating between our juror and the exhibit venues. Thank you again to ATA's amazing team of volunteers.



Joyce Hayes "Etude 10", 6 in x 7.5 in

American Tapestry Biennial 13

This exciting exhibition was juried by **Nick DeFord**. **Sharon Marcus** wrote the catalog essay and **June Covington** was the catalog designer. The original exhibition opening date was postponed due to Covid-19, but enthusiastically opened first at **Highfield Hall and Gardens** in Falmouth, MA on January 27, 2021, and was on view until March 27, 2021. The exhibition then traveled to **San Jose Museum of Quilts and Textiles** in California where it was on view from June 18-September 12, 2021. A video tour narrated by juror **Nick DeFord** was made available, showing the gorgeous quality of the work and installation. Thank you to **Ama Wertz** for her continued oversight as chair while the exhibition traveled.



Joan Griffin, "Verdant Blush"

Postcard Exchange

A popular program for members took place this year. Special thanks to **David Heustess**, Director of Exhibitions, for chairing this year's Postcard Exchange. View postcards by visiting Instagram and search by using the **#tapestrypostcard2021**.



Tiny But Mighty

Our members only non-juried exhibition of small works took place this year at **Emporium Gallery** in downtown Knoxville, TN in conjunction with HGA's Convergence. New this year was a collaboration with Complex Weavers. The exhibition was installed in a beautifully restored historic gallery and event space. Thank you to our amazing volunteers **Betty Hilton Nash**, who headed up the installation team with **Tommye Scanlin, Suzanne Cada, Susan Gaire**, and **Mary Alice Donceel**. This team took on the tasks of installing the work, keeping things organized, and the return shipping of all works to members. It's a huge task that takes several days to accomplish on each end of the exhibit.

The collaborative event between ATA and CW created a rich and vibrant showing and a wonderful conversation between complex and tapestry structures. The *Tiny But Mighty 2022* catalog was the first project for the team of **Lindsey Marshall** (Graphic Designer) and editors **JoEl Logiudice** and **Matthew Lord**. Thank you everyone for your participation in this successful event.



Karen Leckart, "Multiples Slanted"

TE_x@ ATA

Barbara Burns curated two fantastic online exhibitions that can be viewed by going to ATA's website under the exhibitions tab. The first exhibition is ***Interconnections: Contemporary Tapestry of Scotland and Ireland*** and the second is titled, ***The History of Tapestry Weaving in New Zealand***. Please check each of these influential exhibitions that has shaped the history of contemporary tapestry weaving.



Esther Archdall, "Matrix of Light", 1984, 26 in x 23 in. Cotton warp wool weft. 8epi.
Collection of The Christchurch Art Gallery

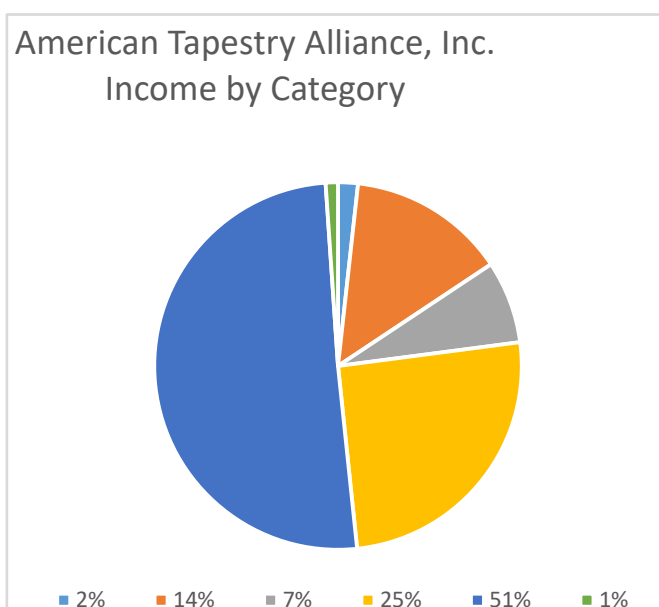
Catalogs

Deb Shoenberger and **Jessica Ostrow** handle the management of the catalog inventory and ship our beautiful catalogs to all who order. ATA has been trying to make wise decisions about the number of catalogs to print for each exhibition. This is a balancing act of trying to determine and order what is needed to meet demand, but not so many that they sit in inventory for years. We encourage you to order copies of older catalogs to fill in your collection while they are still available.

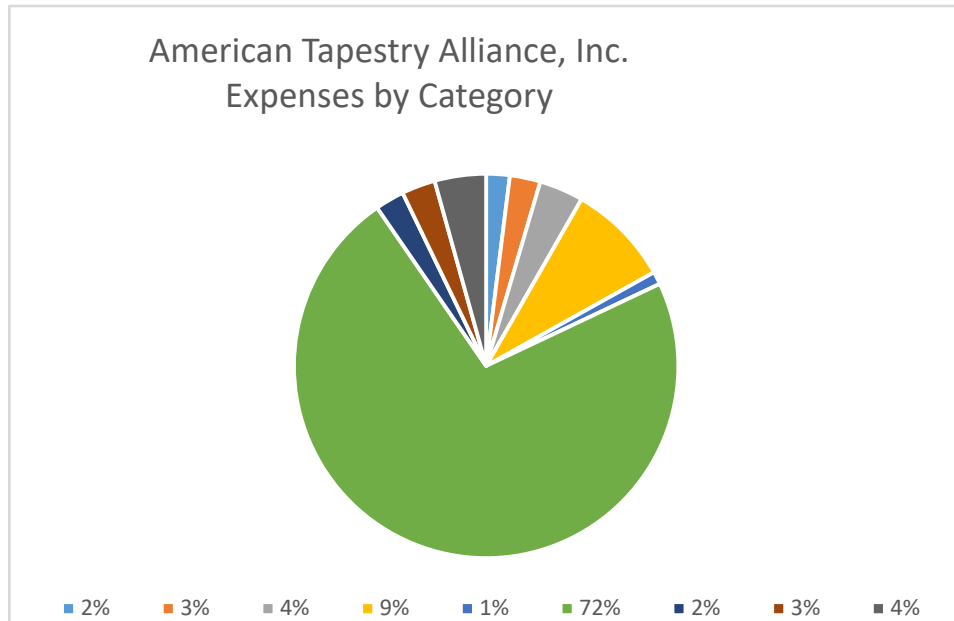
Finances

We are pleased to report that ATA remains financially healthy due to strong membership and the generosity of our members throughout the year. Adequate monetary resources support the high level of programing highlighted throughout this report.

Our Director of Finance and Treasurer, **Janette Gross**, has worked tirelessly to update our financial records and to make certain ATA is operating smoothly after the confusion of cancellations and reschedules from the past year. If you would like additional information about ATA's financial records, please contact ATA's Director of Finance and Treasurer, **Janette Gross** at [treasurer\(at\)americantapestryalliance.org](mailto:treasurer(at)americantapestryalliance.org).



%	Income Category	\$ Amount
2%	ADVERTISING	1,430.00
14%	EDUCATION	11,375.00
7%	EXHIBITS	5,940.00
25%	FUNDRAISING	20,775.00
51%	MEMBERSHIP	41,355.00
1%	OTHER	883.00
Total Income		\$81,756.00



%	Expense Category	\$ Amount
2%	AWARDS	1,723
3%	CATALOGS	2,240
4%	EDUCATION	3,233
9%	EXHIBITS	7,503
1%	MEMBERSHIP	934
72%	OPERATIONS	62,995
2%	OTHER	2,130
3%	PROMOTIONS	2,465
4%	SPECIAL EVENTS	3,760
Total Expense		\$86,983

Fundraising

ATA's **Valentine's Day Appeal** was organized by **Sue Weil**, Director at Large, with volunteer assistance from member volunteers and board members **Susan Snider** and **Kellie Kalash**, **Janette Gross**, **Maggie Leininger**, and **Susan Gangsei**. This year's theme was *Hand in Hand, We Weave Together*. **Nicki Bair**, former Director of Promotions, graciously offered to design this event's postcard featuring *The Three Fates: Lachesis*, by tapestry artist and Director of Awards, **Murray Gibson**. If you would like to donate to ATA, please email Janette or use the Donate Button on our website.

Promotions

This committee, led by Director of Promotions, **Susan Gangsei**, actively publicizes the activities and programs of ATA throughout the digital and print worlds. Utilizing advertisements in magazines, press releases, social media announcements, online ads and informative emails, the committee has greatly increased our visibility. In addition, a broader awareness of the field of contemporary tapestry is encouraged by the sharing of information with textile curators and academics, including sending out complimentary copies of ATA catalogs and CODA.

Social Media

ATA's high visibility on social media platforms continued to grow every quarter this year. This continued growth attracts new members and exposes more people to tapestry.

Currently ATA has close to **9,208** people following ATA on Facebook, around **8,593** following our flow of images on Instagram and **600+** on Twitter. ATA continues to see growth in these areas. Both members and suppliers express delight when they see their work featured on our regular spotlight features, with over **3.3K** views and hundreds of likes each quarter alone! It is also notable that ATA has the highest Facebook following of all world-wide tapestry groups. Areas highlighted in 2022 social media are:

- ATA-sponsored exhibits including **American Tapestry Biennial 13**, **Small Tapestry International 7: Elements**, **Tex@ATA**, and **Tiny But Mighty**
- Artist Circle Pages
- Educational posts such as Let's Talk Tapestry (close to 700 members)
- ATA-sponsored awards including ATA Award of Excellence, Emerge Award, Painter-Brown Scholarship, and International Student Award
- Member programs such as Postcard Exchange with over 120 participants
- ATA's Ambassador Program and **Kevin Aspaas**, ATA's inaugural Ambassador
- Valentine's Day Appeal
- Spotlights on suppliers (who offer member discounts)
- Promoting member shows, artist talks, awards and workshops

With each post images of the best in tapestry are highlighted as well as information on how to enjoy and participate in these events.



Top performing posts of 2021-2022

CODA

CODA 2022 is a full color publication with essays featuring contemporary artists and tapestries from around the world. Published every two years, it features highlights published in *Tapestry Topics*. This year, the publication featured a commissioned article by **Runa Boger** on Norwegian tapestry and artists. This special edition also featured an overview of the work of legendary weaver, **Archie Brennan**. **CODA** is mailed to a list of over 100 recipients made up of curators, academics, and gallery owners. Thank you to **Editor Mary Lane**, and to **Dianne Chicoine**, for layout and design.



CODA Cover Image: Jane Kidd, "Wonderland Series: Folly," Detail. 2016

Media Tour

The **Media Tour 2022** focused on inspiring tapestry weavers. Five well-known tapestry weavers opened up their studios and shared tips on how to conceptually develop a theme or concept, hone design techniques, explore different materials, finish a tapestry for exhibit and gave tours of their studios. The **Tour** launched **Monday, January 12, 2022** and ran through **Friday, January 17, 2022**. The sessions were live in real time hosted on each of the featured artists' Instagram accounts. Featured artists were **Mary Zicafoose, Tommye Scanlin, Kennita Tully, David Heustess, and Susan Iverson**.

Outreach to Greater Fiber Arts Communities

ATA continues to build its presence in the greater fiber arts field with:

- 15 ad placements in 4 publications (*Fiber Art Now, Surface Design Journal, Selvedge* and *Shuttle, Spindle, & Dyepot*),
- Postings on the publications' calendars
- Press releases to promote STI and ATB – sent to publications as well as an email list of professionals (curators, gallery owners, designers, academics, etc.)
- Cross promotional activities with Australian Tapestry Workshop and Dovecot Tapestry Studio

Volunteers

ATA and its diverse and extensive programming would not exist without the talent and skills of volunteer members who are responsible for every exhibition, workshop, project and initiative. ATA is extremely grateful to over 98 volunteers who have generously contributed their time and talents this year, whether on an ongoing basis or for a one-time task. Many volunteers have been mentioned in this report and many more have worked quietly behind the scenes - we thank them all.

Molly Elkind, ATA's Director of Volunteers, coordinates the many volunteers who make ATA's continued programming possible. With board input, Molly spotlights the work of one volunteer in each month's e-News and one in each issue of *Tapestry Topics*. Additionally, Molly facilitates the orientation process for incoming new board members, which involves sharing several sets of documents in a logical sequence to ensure new board members are informed about the operation of ATA.

Pam Howard joined the Volunteer team in January this year as Volunteer Coordinator, replacing **Nancy Nordquist** who had served ably in that role since 2019. This is a vital position that helps to make wonderful matches between volunteers and tasks. **Victoria Moore** continues to be the Assistant Volunteer Coordinator, keeping the spreadsheet of volunteers and their roles up-to-date and accurate.



Molly Elkind, "Red Minime", 2021

We thank each and every member, especially our volunteers, whose deep commitment to tapestry makes ATA a strong, professional, and productive organization.